



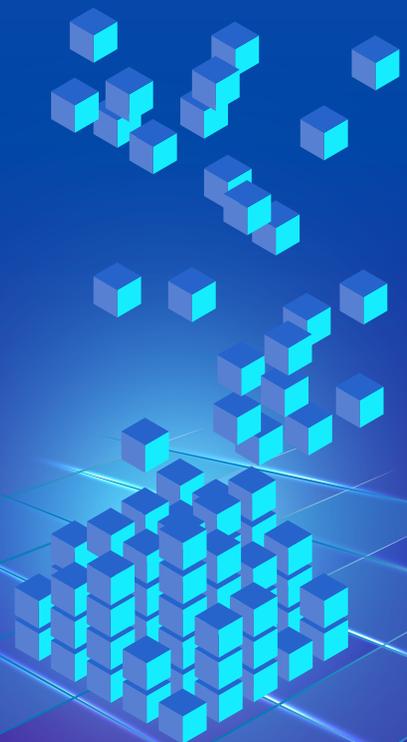
6th EDITION  
**GLOBAL BLOCKCHAIN CONGRESS**  
&  
**THE GLOBAL DeFi CONGRESS**

*February 9<sup>th</sup> & 10<sup>th</sup>, 2021 | Dubai, UAE*

Co-Hosted by:

**TDeFi**  
Accelerated by TradeDex

**agora**  
Bridging Value



# INTRODUCTION

Dear Delegates,

It gives me immense pride to say that we have been able to pull such a great event in the midst of an unparalleled pandemic that has virtually brought the entire events industry to a halt. It took a lot of work with the DTCM, the Ministry of Health and the Hotel to ensure that the event is conducted under the strictest health protocols to ensure everyone's safety. But we did it!

I want to thank our sponsors, investors, speakers, guests and partners that helped us make the 6th edition of the Global Blockchain Congress a huge success. I'm also very proud of the fact that Agora, with our partners TDeFi, was the first to launch a DeFi event in the MENA region: The inaugural Global DeFi congress took place on Feb 10th 2021, one day after the Global Blockchain Congress.

The crypto and DeFi landscape has been on a bull run for the last 12 months and Bitcoin went over \$46,000 at the time we were opening up the conference on Feb 9th ; and despite the last-minute drop outs caused by flights cancellations due to Covid restrictions, we ended up with more than 300 delegates, 100 investors, 51 speakers and 25 projects.

Beyond the overarching speculations of how much it will be worth at the end of this year, in two years or in 5 years' time, Bitcoin has successfully attracted institutional investors and significantly increased its adoption rate by mainstream companies such as PayPal and Tesla.

Covid 19 has posed serious challenges to the entire world's economy. In our Global Blockchain Congress we aimed to answer questions like:

- The Blockchain industry is not immune to the uncertainties of the market. How is Blockchain fairing in the age of Covid 19?
- Are projects still getting funded?
- Where are these funds coming from?
- Is raising funds during and after Covid 19 different from how it was before?

Over the two-day conference, we hosted more than 55 of the brightest minds in blockchain, DeFi, digital assets and investment from all over the

world who delved into deep and insightful conversation to answer these questions.

Our event aims to significantly contribute to the advancement of Blockchain technology in the Arab World by providing a unique platform that will connect regulators, Investors, business leaders, government officials and disruptors in a cutting edge conference agenda and via pre-arranged one-to-one meetings between investors and digital assets startups.

This is the type of events where you get the most out of your participation by being pro-active, so it was lovely to see our sponsors and investors meet with as many people as they can, open as many discussions as possible and take full advantage of all the networking opportunities available for them.

Looking forward to seeing you again during our 7th edition of the Global Blockchain and DeFi Congress taking place June 21st and 22nd, 2021 in Dubai.



## **Hadi Malaeb**

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CO-Founder & CEO

**Agora Group**

# INTRODUCTION

Dear Readers,

In the middle of the pandemic, when the world was struggling to run businesses virtually, Dubai opened its arms for innovative ideas from the blockchain ecosystem. It gives me great pleasure to say that Agora Group and TDeFi team were able to execute an event at such a grand scale where ideas were brought to life. I would like to thank the DTCM, the Ministry of health, venue, and the teams of both the organisations to pull the event following all the health and safety protocols.

I would like to take this opportunity to thank all the participants - sponsors, investors, media firms, speakers and the guests to make the first edition of the Global DeFi congress held on 10th February 2021, a huge success. Any amount of appreciation will not be able to make up for the efforts put up by our co-host of this event – Agora Group. This event welcomed 300 delegates, 100 investors, 51 speakers and 25 projects and it was broadcasted live all over the world on leading media channels and a personalized Livestream on TradeDog' Youtube account.

In the middle of all the speculations, the innovative concept of an alternative form of currency - Crypto Assets have been able to mark its presence with institutions and large corporates accepting Bitcoin and other assets as a form of payment. While the world was struggling with negative yields and high hassles for borrowing, Decentralised Finance (DeFi) offered solutions for better yields and instant loans. As I write this message, the total value locked in the DeFi ecosystem has crossed \$40 billion but still the ecosystem is posed with multiple challenges which we tried to solve during the first edition of the Global DeFi congress.

- 1- How to build the required trust to bring mass adoption to this ecosystem.
- 2- What are the regulatory challenges that need to be addressed to bring this solution into the mainstream.
- 3- What are the challenges a startup faces that is trying to build a solution and how can the participants of this ecosystem come together to solve these challenges.
- 4- What steps are required to provide an international stage for disruptive crypto startups that can complement the traditional ecosystem and make it more transparent and efficient.

It was a driving thought that my team and I were obsessed with, and that led to the creation of TDeFi, a DeFi acceleration and mentorship program. Due to our foundational understanding of the corporate and enterprise ecosystem, and a primordial connection with the crypto industry, we decided to channel our expertise into excavating worthwhile DeFi and NFT startups and lead them to success through mutual sweat and blood. We thank our event partner Agora Group for helping us build a powerful and industry-backed ecosystem for emerging startups at the Global DeFi Congress.

Our sponsors, investors, business partners, mentors, and advisors really contributed to the success of this event to an immense degree. The presence of leading personalities from the crypto industry and the government of the UAE depicted the weight of enthusiasm people have regarding this immensely capable financial sector. I am now anticipating to watch more valuable projects in the 7th edition of the Global Blockchain and DeFi Congress scheduled on June 21 and 22, 2021 in Dubai.



**Gaurav Dubey**

---

Founder & CEO

**O1ex**

# SPONSORS

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## TDeFi Arena



## Community Partner

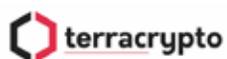


## Industry Partners



# PARTNERS

## PR & Media Partners



# HEADLINE STATISTICS



**300**

Total attendees



**250+**

One-on-one meetings



**51**

Speakers



**24**

Sponsors

## ATTENDEES VISITED FROM 37 COUNTRIES



# MARKETING REACH

37



Countries present at the congress

20,000+



Size of our Database & reach

3,000+



Event brochures emailed

250+



Questionnaires filled

2,000+



Phone calls made to decision makers

1,500+



Companies and organizations contacted

10,000+



Views on live streamed videos

# MEDIA COVERAGE

**TerraCrypto** 11 followers

The Global DeFi Congress by AgoraGroup & TDEFI will take place in Dubai on February 9 and 10

TerraCrypto is partnering with the 6th Global DeFi Congress. Industry representatives will come together to discuss the creation of DeFi platforms, regulatory and governance around DeFi, investment opportunities and challenges in decentralized finance.

The event will feature speakers Eric Brundage, Alex Alexandrov, Alexander S. Blum, Joseph Holm, Tatiana Koffman, Hadi Matabab, Amir Al-Awari and many others. There will also be a panel discussion at the congress. Separate time has been set aside for smaller meetings.

The TerraCrypto team will be at the event — feel free to approach us. We'll discuss DeFi, Blockchain, and trends 2021.

For more information, the event schedule and a list of speakers, visit the official website <https://link.in/v8R8k6ic> (<https://link.in/v8R8k6ic>)

#TerraCrypto #DeFi #Dubai #Crypto #Blockchain #Bitcoin #Ethereum

**Nadia Marzouk** • 2nd Director of Investor Relations | CMO | Women in Tech | General Partner at Seed S...

The MENA region saw a record of \$18 billion investment in startups in 2020. Total funding was 12% up from 2019, although total deal count was down by 12% to 496 transactions - MAGNITT

Had Matabab and film @ Arabi for putting the 6th Annual #Blockchain and #DeFi conference together. I see the value chain of what you have created being down with every conversation and presentation!

Looking forward to linking **Sakiba Xulu** and **Seel** South Capital at 3PM with **Drager Green Halm** Founder **Josef Helm** for a quick discussion on #Blockchain and #DeFi on the continent, Africa

**monocloLife** 1 follower

## Global Blockchain Conference

By Cassandra Tanti - January 5, 2021

The 6th edition of the world-renowned flagship **Global Blockchain Congress** by Agora Group will be taking place on 9th and 10th February in Dubai.

The conference features an impressive line-up of speakers including keynote addresses by **Hussain AL Mahmoudi** – CEO Sharjah Research, Technology, and Innovation Park (SRTIP), Deputy chairman of IOSCO, and Chairman of EMC IOSCO; **Nakazu Takekuro**, Minister of State for Science and Technology Policy of Japan; and **Baliba Broka**, Governing Council of the UNIDROIT and former Minister of Justice of Latvia.

It will also feature speaker **Eric Brundage**, Monaco Life Publisher, and Founder and CEO of Sand Spring Partners.

The first five editions of the Global Blockchain congress were considered a huge success, featuring more than 450 investors and over 80 blockchain startups, raising millions in funds for participating projects.

**LUNA PR** 122 followers

Every year our team at LUNA PR is excited to join AgoraGroup at their #fintech events. With so many interesting projects in the #defi space now and a market cap of over 50 billion dollars, it's about time we have a dedicated conference for it. Look out for our team at the Agora conference in Dubai tomorrow and let's talk about #marketing and #PR for your fintech project!

#Blockchain #Crypto

PR & MEDIA PARTNERS

February 9th & 10th 2021 Dubai, UAE

**Dr. Masadik R.** • 2nd Co-venting Culture Through Business

Despite of strict COVID restrictions, it was great to attend the 6th edition of Global #Blockchain Conference in #Dubai and have the opportunity to meet valuable friends such as **Sir Anthony Riosco** and **H.E. Hussain Al Mahmoudi**. Tomorrow will be the second day with interesting topics around **AI**, **Cryptos**, **#startups** and **tech**. Special tix to **AgoraGroup** for this event.

**Sleem Hassan Marwan Jassem Al Sarkal**, **Mohamed Al Mubarakath Daniela Calligaro**, **Shweta Saneh Jasseri Abdulrahman Nihal Bhallo AB Shubair Raghani Nagel**, **Mady Nawari Shyam Vinayada Samesh Sorkar Gordon Sutti Kal Bruns Massimo Falasini**

**UNLOCK** 1 follower

## The 6th Edition of the Global Blockchain Congress takes place on February 9th 2021

The 6th edition of the world-renowned flagship **Global Blockchain Congress** by Agora Group is taking place on February 9th and 10th 2021 in Dubai. The conference boasts an amazing line up of speakers including keynote addresses by His Excellency **Hussain Mohammed Al Mahmoudi**, CEO of Sharjah Research, Technology and Innovation Park (SRTIP); Deputy chairman of IOSCO, Chairman of EMC IOSCO; His Excellency **Nakazu Takekuro**, Minister of State for Science and Technology Policy of Japan; Her Excellency **Baliba Broka**, Governing Council of the UNIDROIT and former Minister of Justice of Latvia; and **Peters Zsigakis**, Head of UNH, Digital Innovation and Blockchain, European Commission.

The first five editions of the Global Blockchain congress were a tremendous success and according to the organizers Agora Group, they were able to host more than 450 investors and more than 80 blockchain startups and were able to raise millions in funds for participating projects.

**Anastasia Sapozhikova** • 2nd Blockchain Researcher at Distributed Lab

At 6th Edition Global Blockchain Congress in Dubai, AgoraGroup #Blockchain #Congress #Dubai

**6th Global Blockchain Congress by Agora Group on February 9th in Dubai.**

The 6th edition of the world-renowned flagship **Global Blockchain Congress** by Agora Group is taking place on February 9th and 10th 2021 in Dubai. The conference boasts an amazing line up of speakers including keynote addresses by His Excellency **Hussain Mohammed Al Mahmoudi**, CEO of Sharjah Research, Technology, and Innovation Park (SRTIP); Deputy chairman of IOSCO, Chairman of EMC IOSCO; His Excellency **Nakazu Takekuro**, Minister of State for Science and Technology Policy of Japan; Her Excellency **Baliba Broka**, Governing Council of the UNIDROIT and former Minister of Justice of Latvia; and **Peters Zsigakis**, Head of UNH, Digital Innovation and Blockchain, European Commission.

The first five editions of the Global Blockchain congress were a tremendous success and we were able to host more than 450 investors and more than 80 blockchain startups and were able to raise

**Almasa F. Aljuneid** • 2nd Lifestyle Consultant at Gustavogroup

Another day at The Global DeFi Congress. 6th edition about the blockchain and crypto world perfectly organized by AgoraGroup.

Tons of thanks to **Ram El Arabi** and **Hadi Matabab** and the whole Agora team for the great summit.

#DubaiLifestyle #Money #cryptorevolution #Blockchain #DubaiLifestyle

**Coinposters** Tuesday, March 9, 2021

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# 6th Global Blockchain Congress by Agora Group Will be Held on February 9, in Dubai – CryptoNewsZ

January 6, 2021 in Press Release



**6TH EDITION**  
**GLOBAL BLOCKCHAIN CONGRESS**

February 9th, 2021  
Dubai, UAE

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February 9th, 2021  
Dubai, UAE

# GLOBAL BLOCKCHAIN CONGRESS

6TH EDITION



6th Edition Global Blockchain Congress

**Dates:**  
February 09, 2021 - February 09, 2021

**Location:**  
Dubai, United Arab Emirates

**Details:**  
Agora is hosting its 6th Edition, the Global Blockchain Congress on February 9th 2021, Dubai.

The Global Blockchain Congress, leverages the experience gained through the hosting of the first 5 editions of the event to ensure maximum return on investment for all our sponsors.

The first five editions of the Global Blockchain Congress were a tremendous success and we were able to host more than 400 investors and more than 120 blockchain startups and were able to raise more than 1500 Million in funds for our participating projects.

This is not a conference nor an exhibition. This is an exclusive, closed door, congress between investors and best priced blockchain projects looking to raise funds. It is the only event of its kind and it will bring together seasoned investors (VCs, Private Equity Firms, Family Offices, Cryptofunds and High Networth Individuals) with Blockchain Startups looking to raise funds.

**MSICO GOLD FUNDING** (MONEY, VALUE & FINANCIAL FREEDOM)

EXPO 2020 PROJECTS INVESTMENTS CHALLENGES GREEN TRAVEL LIFESTYLE

# The Global DeFi Congress

February 10th, 2021 | Dubai, UAE

Intercontinental Dubai Festival City, UAE



**agora**

## THE GLOBAL DEFI CONGRESS BY AGORA GROUP ON FEB. 10 IN DUBAI

**DIZDIZIA MADIN**  
Author

**The Global DeFi Congress**  
February 10th, 2021  
Dubai, UAE

Agora is proud to announce the launch of the first and only event focused on DeFi in the MENA region. The **Global DeFi Congress** will take place on Feb. 10, 2021, in Dubai, with the participation of the Sharjah Research, Technology and Innovation Park, the Ministry of Science and Technology Policy of Japan, the governing council of the International Institute for the Unification of Private Law and the work group for cryptocurrency regulation of the Ministry of Finance of Latvia.

The event is a one-day congress comprising collaborative strategic discussions on how to best build the open financial system. The congress is a bridge that will bring together investors, regulators, solution providers and experts to discuss, debate and challenge the existing financial system and propose ideas and opportunities on how to challenge and improve our financial systems through DeFi.

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LINK \$7.05 **+8.69%** BCH \$325.5 **+5.45%** XLM \$0.49201 **+2.96%** USDC \$0.999268 **+0.21%**

## Press Releases

# The Global DeFi Congress by Agora Group & TDeFi on February 10th in Dubai

By Beincrypto Staff · February 2021, 12:50 GMT+0000  
Updated by Shilpa Lama · February 2021, 12:52 GMT+0000

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### The Global DeFi Congress

February 10th, 2021 | Dubai, UAE

Intercontinental Dubai Festival City, UAE

**agora**

Agora is proud to announce the launch of the Global DeFi Congress, the first and

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- Why Did Satoshi 29M as Bitcoin's 1
- (BTC) Bitcoin Price / 2007 / 5 years (L
- Bitcoin Will Be Making History

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BTC \$32596 **+7.05%** ETH \$199.31 **+1.9%** BNB \$247.85 **+3.2%** USDT \$0.999268 **+0.44%** ADA \$1.0 **+0.9%** All coins

## Press Releases

# 6th Global Blockchain Congress by Agora Group on February 9th in Dubai

By Beincrypto Staff · 4 February 2021, 08:57 GMT+0000  
Updated by Shilpa Lama · 4 February 2021, 08:58 GMT+0000

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**GLOBAL BLOCKCHAIN CONGRESS**  
6TH EDITION

**February 9th & 10th, 2021**  
Intercontinental Dubai Festival City, UAE



**The Global DeFi Congress**

**MOST READ**

- Why Did Satoshi Make 29M as Bitcoin's Maximum?
- (BTC) Bitcoin Price Predictions / 2021 / 5 years (Updated 22
- Bitcoin Will Reach \$400,000 Before 2030, History Dictates
- Bitcoin Finally Traded at More Than \$1,500 and Nobody Noticed
- Bitcoin: Knowledge
- BTC Crypto Video News Sho

The 6th edition of the world-renowned flagship **Global Blockchain Congress** by Agora Group is taking place on February 9 and 10, 2021 in Dubai.

**UNLOCK**  
 011:152666 1927 USD  
 ETH 1821 \$206 USD  
 LTC 1 168.2867 USD  
 BCH 1.544-4982 USD

News | Insights | Events | Videos

## UAE Agora Group Launches DeFi Congress in February 2021



**The Global DeFi Congress**  
 February 10th, 2021  
 Dubai, UAE

020 January

Agora Events group is launching the first and only event focused on DeFi in the MENA region. The Global DeFi Congress will take place on February 10th 2021 in Dubai, with the participation of the Sharjah Research, Technology, and Innovation Park, the Ministry of Science and Technology Policy of Japan, the Governing Council of the International Institute for the Unification of Private Law and the Work Group for Cryptocurrency Regulation of the Ministry of Finance of Latvia, Teos Foundation, CasperLabs, and The Digital Innovation and Blockchain Unit of the European Commission.

The event is a one-day congress comprised of collaborative strategic discussions on how to best build the open financial system. The congress is a bridge that will bring together investors, regulators, solution providers and subject matter experts to discuss, debate and challenge the existing financial systems and propose ideas and opportunities on how to challenge and improve our financial system through DeFi.

The event will be centered on 4 topics:

- Who owns the bridge? The builders of DeFi Platforms.
- Who regulates the bridge? Regulators and Governance around DeFi
- Who crosses the bridge? End users of DeFi Products
- Who finances the bridge? Investment opportunities and challenges in DeFi

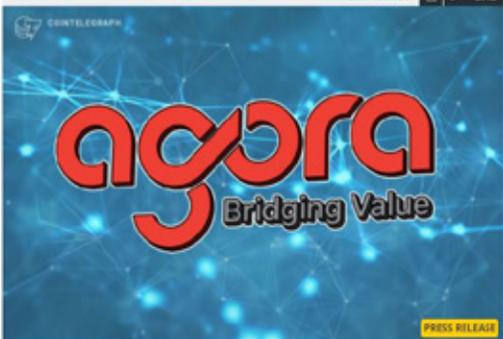
**COINTELEGRAPH**  
 The future of money

BTC \$53,750 +7.91%  
 ETH \$1,821 +7.67%  
 XRP \$0.48 +3.77%  
 BCH \$335 +1.69%  
 EOS \$3.97 +5.21%

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PRESS RELEASE JAN 16, 2021

## The Global DeFi Congress by Agora Group on Feb 10 in Dubai



3:43

AGORA BRIDGING VALUE

AGORA

AGORA IS PROUD TO ANNOUNCE THE LAUNCH OF THE FIRST AND ONLY EVENT FOCUSED ON DECENTRALIZED FINANCE IN THE MENA REGION. THE GLOBAL DEFI CONGRESS WILL TAKE PLACE ON FEB. 10, 2021, IN DUBAI, WITH THE PARTICIPATION OF THE SHARJAH RESEARCH, TECHNOLOGY AND INNOVATION PARK, THE MINISTRY OF SCIENCE AND TECHNOLOGY POLICY OF JAPAN, THE GOVERNING COUNCIL OF THE INTERNATIONAL INSTITUTE FOR THE UNIFICATION OF PRIVATE LAW AND THE WORK GROUP FOR CRYPTOCURRENCY REGULATION OF THE MINISTRY OF FINANCE OF LATVIA.

THE EVENT IS A ONE-DAY CONGRESS COMPRISED OF COLLABORATIVE STRATEGIC DISCUSSIONS ON HOW

**Lead Ventures**  
 13,520 followers

This month we attended the 6th edition of the Global Blockchain Congress and inaugural DeFi Congress hosted by [Agora Group](#)

We would like to extend our congratulations to the Agora Team for pulling off a safe- driven, successful and great event #Kuddos

Mohamed Al Sanna Hadi Malaeb Rim El Aridi May El Abany



EXANTE HOME MARKETS TECHNOLOGY PRESS

## EXANTE Will Be Media Partner of the Global DeFi Congress by Agora Group & TDeFi in Dubai

02 February 2021, 13:00



**The Global DeFi Congress**  
 February 10th, 2021 | Dubai, UAE  
 International Dubai Festival City, UAE

10 February 2021 | 11:00

The first and only event focused on DeFi in the MENA region co-hosted by TDeFi, the Global DeFi Congress will take place on February 10, 2021, in Dubai.

The guests of the event include the Sharjah Research, Technology and Innovation Park, the Ministry of Science and Technology Policy of Japan, the Governing Council of the International Institute for the Unification of Private Law and the Work Group for Cryptocurrency Regulation of the Ministry of Finance of Latvia, Teos Foundation, CasperLabs, and The Digital Innovation and Blockchain Unit of the European Commission.

The event is a one-day congress comprised of collaborative strategic discussions on how to best build the open

# AGENDA

6th Edition

Global Blockchain Congress

Tuesday, February 9<sup>th</sup>, 2021

08:00 – 09:00 60 Minutes	<b>Registration and Refreshments</b>
09:00 – 09:10 10 Minutes	<b>Opening Remarks – Welcome Note</b> <ul style="list-style-type: none"><li>- Hadi Malaeb, Co-Founder &amp; CEO, Agora Group</li><li>- Eric Brundage, Founder &amp; CEO, Sand Spring Partners</li><li>- Gaurav Dubey, Founder &amp; CEO, O1ex</li></ul>
09:10 – 09:30 20 Minutes	<b>1st Keynote Address</b> <p>H.E. Hussain Mohammed Al Mahmoudi, CEO, Sharjah Research, Technology &amp; Innovation Park</p>
09:30 – 09:40 10 Minutes	<b>Fireside Chat</b> <ul style="list-style-type: none"><li>- Josef Holm, Founding Partner, Draper Goren Holm</li><li>- Irina Heaver, Tech &amp; Crypto Lawyer</li></ul>
09:40 – 09:55 15 Minutes	<b>Presentation</b> <p>The next generation of scalable, fast, and secure platforms for the development of industrial-grade solutions.</p> <p>Mrinal Manohar, CEO, CasperLabs</p>
09:55 – 10:10 15 Minutes	<b>Presentation</b> <p>Digital asset and derivative strategy management. Providing institutional investors, family offices, corporate treasuries and HNWIs an intelligent investment vehicle to participate in the digital asset space.</p> <p>Alexander S. Blum, Managing Director, TwoPrime</p>
10:10 – 10:25 15 Minutes	<b>Presentation</b> <p>High performance blockchain for e-commerce and distributed Apps.</p> <p>Ciprian Pungilă, Head of Research, ABEY Foundation</p>
10:25 – 10:35 10 Minutes	<b>Presentation</b> <p>KOC - a resource-oriented currency (resource basket currency), whose standard value is based on the asset valuation of mining resources.</p> <p>David Y. Abram, Founder, KING'S Inc.</p>
10:35 – 10:45 10 Minutes	<b>Presentation</b> <p>Investing via a blockchain-based investment platform through direct exchange of assets between investors and financial providers.</p> <p>Kate Vasilieva, Head of Business Development, SWIC Digital Gateway AG</p>
10:45 – 10:55 10 Minutes	<b>Presentation</b> <p>Evolution of money - Era of Fintech &amp; DeFi</p> <p>Yurii Lamdan, Founder, Commercial &amp; IT Director, Niko Technologies</p>

10:55 – 11:15  
20 Minutes

### **Presentation**

AI Powered Blockchain - A decentralized ecosystem of user-friendly, transparent and privacy-respecting products.

*Alex Alexandrov, Founder & CEO, Velas Network AG*

**11:15 – 11:30**  
15 Minutes

### **Coffee Break and Networking Session**

#### **One to One Meetings Ballroom 2**

11:30 – 11:45  
15 Minutes

Meeting 1 - 15 Minutes

11:45 – 12:00  
15 Minutes

Meeting 2 - 15 Minutes

12:00 – 12:15  
15 Minutes

Meeting 3 - 15 Minutes

12:15 – 12:30  
15 Minutes

Meeting 4 - 15 Minutes

12:30 – 12:45  
15 Minutes

Meeting 5 - 15 Minutes

12:45 – 13:00  
15 Minutes

Meeting 6 - 15 Minutes

**13:00 – 14:00**  
60 Minutes

### **Prayer break and lunch**

14:00 – 14:45  
45 Minutes

#### **Panel Discussion - 45 Minutes**

Rounding up 2020 – The new composition and landscape of the crypto market.

- How does an economic downturn affect the value of digital assets?
- Spreading the risk in an institutional investment portfolio.
- How has COVID-19 adjusted the game?
- Predictions for 2021.

*Moderator:*

*- Ralf Kubli, Director, Crypto Valley Venture Capital*

*Panelists:*

*- Hubertus Thonhauser, Chairman of the Board, Tezos Foundation*

*- Christophe de Courson, Co-Founder & CEO, Olymp Capital*

*- Gaurav Dubey, Founder & CEO, O1ex*

*- Joel Dietz, Connection Science Fellow, MIT*

14:45 – 15:30  
45 Minutes

#### **Panel Discussion - 45 Minutes**

Old vs. new age trading – The vision for the future of trading.

- Institutional vs. decentralised investment: Examining the value proposition of decentralised markets.
- Retail vs institutional access: Should future global trading markets access be democratised?
- Examining the roadblocks to full-scale implementation: Regulation & scalability.
- The future of digital asset trading custody and settlement; Where will we be in 5 years' time?

### **Panel Discussion - 45 Minutes**

Old vs. new age trading – The vision for the future of trading.

Institutional vs. decentralised investment: Examining the value proposition of decentralised markets.

Retail vs institutional access: Should future global trading markets access be democratised?

Examining the roadblocks to full-scale implementation: Regulation & scalability.

The future of digital asset trading custody and settlement; Where will we be in 5 years' time?

**Moderator:**

- *Kristina Lucrezia Cornèr, Managing Editor, Cointelegraph*

**Panelists:**

- *Animesh Saxena, CIO, Growmore Group*

- *Arif Al-Alawi, CEO, Dubai Cultiv8 Investments Limited*

- *Tatiana Koffman, Investor, Koffman Group & Columnist, Forbes*

**15:30 – 16:00**  
**30 Minutes**

### **Coffee Break and Networking Session**

### **One to One Meetings Ballroom 2**

16:00 – 16:15  
15 Minutes

Meeting 7 - 15 Minutes

16:15 – 16:30  
15 Minutes

Meeting 8 - 15 Minutes

16:30 – 16:45  
15 Minutes

Meeting 9 - 15 Minutes

16:45 – 17:00  
15 Minutes

Meeting 10 - 15 Minutes

**17:00**

### **End of the Congress**

# The Global DeFi Congress

Wednesday, February 10<sup>th</sup>, 2021

08:00 – 09:00  
60 Minutes

## Registration and Refreshments

09:00 – 09:10  
10 Minutes

## Opening Remarks – Welcome Note

- Rim El Aridi, Co-Founder & Managing Director, Agora Group
- Jorge Sebastiao, CEO, Global Blockchain Organization

09:10 – 09:30  
20 Minutes

## Keynote Address

DeFi: Legislations and legal challenges

*Baiba Broka, Governing Council of the UNIDROIT, Former Minister of Justice of Latvia*

09:30 – 09:40  
10 Minutes

## Fireside Chat

Investing in DeFi projects

- Alon Goren, Founding Partner, Draper Goren Holm
- Ting Peng, Chief Communications Officer, Cointelegraph China

09:40 – 10:00  
20 Minutes

## Fireside Chat

How can DeFi projects attract investors? A global and regional perspective.

- Saeed Hareb Al Darmaki, Managing Director, Alphabit Digital Currency Fund
- Bijan Alizadeh, Managing Partner, Phoenix VC

10:00 – 10:45  
45 Minutes

## Panel by the Co-Host of the Congress

TDeFi Cohort Panel Discussion

*Moderator:*

- Gaurav Dubey, Strategic Advisor, TDeFi

*Panelists:*

- Rishabh Gupta, COO, Mass DeFi
- Marcello Mari, CEO, SingularityDAO
- Firdosh Sheikh, CEO & Co-Founder, DRIFE
- Aleksei Kopievskii, CEO & Co-Founder, DeFi Pie
- Ritam Gupta, CEO, DeFi11

10:45 – 10:55  
10 Minutes

## Presentation

*Mrinal Manohar, CEO, CasperLabs*

10:55 – 11:10  
15 Minutes

## Presentation

A Hybrid Digital Payment Service from Georgia through joint Fiat currencies & Cryptocurrencies

- David Ebraldze, General Manager, 5 Xitum LLC
- Cato Kevin Ochi, Senior Advisor, 5 Xitum LLC

11:10 – 11:20  
10 Minutes

## Presentation

Your Access to the Next Financial Revolution

*Olivier Francois Roussy Newton, Co-Founder, DeFi Holdings*

11:20 – 11:30  
10 Minutes

## Presentation

Taking DeFi Mainstream

*Denko Mancheski, CEO, Reef Finance*

11:30 – 11:40  
10 Minutes

### **Presentation**

Undercollateralized secured loans to buy Crypto Assets  
*David Vincent, CFO, Lendefi*

11:40 – 11:50  
10 Minutes

### **Presentation**

Truly Free Freelancing  
The DeFi powered, commission-free, P2P self-governing DAO that matches skilled freelancers to job postings worldwide.  
*Mahadev Vasireddy, CEO, Freela*

**11:50 – 12:15**  
**25 Minutes**

### **Coffee Break and Networking Session**

#### **One to One Meetings Ballroom 2**

12:15 – 12:30  
15 Minutes

Meeting 1 - 15 Minutes

12:30 – 12:45  
15 Minutes

Meeting 2 - 15 Minutes

12:45 – 13:00  
15 Minutes

Meeting 3 - 15 Minutes

13:00 – 13:15  
15 Minutes

Meeting 4 - 15 Minutes

13:15 – 13:30  
15 Minutes

Meeting 5 - 15 Minutes

**13:30 – 14:30**  
**60 Minutes**

### **Prayer break and lunch**

14:30 – 15:15  
45 Minutes

### **Panel Discussion - 60 Minutes**

DeFi Growth and Challenges

*Moderator:*

- *Pavel Kravchenko, CEO, Distributed Lab*

*Panelists:*

- *Anthony Khamse, CEO, Golden Algorithm Technologies*

- *Amadeo Brands, Partner & CTO, DeFi Capital*

- *Talal Tabbaa, COO, Tranche.Finance*

- *Serge Lubkin, Marketing Lead, Hedget*

15:15 - 15:25  
10 Minutes

### **Presentation**

DeFi & Liquidity Farming  
*Sergei Khitrov, Founder, Listing.Help & Jets.Capital*

**15:25 – 15:45**  
**20 Minutes**

### **Coffee Break and Networking Session**

#### **One to One Meetings Ballroom 2**

15:45 – 16:00  
15 Minutes

Meeting 6 - 15 Minutes

16:00 – 16:15  
15 Minutes

Meeting 7 - 15 Minutes

16:15 – 16:30  
15 Minutes

Meeting 8 - 15 Minutes

16:30 – 16:45  
15 Minutes

Meeting 9 - 15 Minutes

16:45 - 17:00  
15 Minutes

Meeting 10 - 15 Minutes

**17:00**

### **End of the Congress**

# EVENT GALLERY



# EVENT GALLERY



# SPEAKERS



**Minister Naokazu Takemoto**  
*Minister of State for Science  
& Technology of Japan*



**H.E. Hussain Mohammed  
Al Mahmoudi**  
*CEO, Sharjah Research,  
Technology & Innovation Park*



**Baiba Broka**  
*Governing Council of  
the UNIDROIT, Former  
Minister of Justice of Latvia*



**Aleksei Kopievskii**  
*CEO & Co-Founder,  
DeFi Pie*



**Alex Alexandrov**  
*Founder & CEO  
Velas*



**Alex Nascimento**  
*Managing Director  
7CC Blockchain  
Investments*



**Alexander S. Blum**  
*Managing Director,  
Two Prime*



**Alon Goren**  
*Founding Partner,  
Draper Goren Holm*



**Amadeo Brands**  
*Partner & CTO,  
DeFi Capital*



**Animesh Saxena**  
*CIO,  
Growmore Group*



**Anthony Khamsei**  
*CEO,  
Golden Algorithm  
Technologies*



**Arif Al-Alawi**  
*CEO,  
Dubai Cultiv8  
Investments Limited*



**Bijan Alizadeh**  
*Managing Partner,  
Phoenix VC*



**Cato Kevin Ochi**  
*Senior Advisor  
5 Xitum LLC*



**Christophe De Courson**  
*Co-Founder & CEO,  
Olymp Capital*



**Ciprian Pungilă**  
Head of Research,  
*ABEY Foundation*



**David Ebralidze**  
General Manager  
*5 Xitum LLC*



**David Vincent**  
CFO  
*Lendefi*



**David Y. Abram**  
Founder  
*KING'S Inc.*



**Denko Mancheski**  
CEO  
*Reef Finance*



**Dmitriy Buslov**  
CTO  
*Qchain.ai*



**Eric Brundage**  
Founder & CEO,  
*Sand Spring Partners*



**Firdosh Sheikh**  
CEO & Co-Founder  
*DRIFE*



**Gaurav Dubey**  
Founder & CEO  
*O1ex*



**Hadi Malaeb**  
Co-Founder & CEO  
*Agora Group*



**Hubertus Thonhauser**  
Chairman of the Board,  
*Tezos Foundation*



**Joel Dietz**  
Connection Science Fellow  
*MIT*



**Jorge Sebastiao**  
CEO,  
*Global Blockchain  
Organization*



**Josef Holm**  
Founding Partner,  
*Draper Goren Holm*



**Kate Vasilieva**  
Head of Business Development  
*SWIC Digital Gateway AG*



**Kristina Lucrezia Cornè**  
Managing Editor,  
*Cointelegraph*



**Lou Kerner**  
Managing Partner,  
*Blockchain Coinvestors*



**Luka Sucic**  
Partner,  
*Meta Change Capital*



**Mahadev Vasireddy**  
CEO  
*Freela*



**Marcello Mari**  
CEO  
*SingularityDAO*



**Mrinal Manohar**  
CEO,  
*CasperLabs*



**Nikola Stojanow**  
Managing Partner,  
*Meta Change Capital*



**Ralf Glabischnig**  
Founder & Board Member,  
*Crypto Valley Venture Capital*



**Ralf Kubli**  
Director  
*Crypto Valley Venture Capital*



**Rim Aridi**  
Co-Founder &  
Managing Director  
*Agora Group*



**Rishabh Gupta**  
COO  
*Mass DeFi*



**Ritam Gupta**  
CEO  
*DeFi11*



**Saeed Hareb Al Darmaki**  
Managing Director,  
*Alphabit Digital Currency Fund*



**Serge Lubkin**  
Marketing Lead  
*Hedget*



**Sergei Khitrov**  
Founder of Listing.Help  
& Jets.Capital  
*Jets.Capital*



**Talal Tabbaa**  
COO,  
*Tranche.Finance*



**Tatiana Koffman**  
Columnist, *Forbes* &  
Partner, *Neversink Capital*



**Ting Peng**  
Chief Communications Officer,  
*Cointelegraph China*



**Pēteris Zilgalvis**  
Head of Unit - Digital  
Innovation & Blockchain  
*European Commission*



**Pavel Kravchenko**  
CEO  
*Distributed Lab*



**Yurii Lamdan**  
Founder, Commercial  
& IT Director  
*Niko Technologies*

# PARTIAL LIST OF COMPANIES WHO ATTENDED

5Xitum LLC	Founder
A159 Capital	Managing Partner
ABEY Foundation	Head of Research
Abu Dhabi Police Telecom Department	Head of Telecommunications
Alphabit Digital Currency Fund	Managing Director
Aman Insurance	CEO
Anchor Equity Partners	Director
Arkham Investments	Chairman
Asas Capital	Managing Director
Avantas Tech Accelerator	Managing Director
Azure Capital	Managing Director
Binance	Director, Business & Ecosystem Development
CasperLabs	CEO
Coinstelegram	CEO
Consensus Capital	Chairman
CV VC	Director
DeFi Capital	Partner & CTO
DeFi Pie	CEO & Co-Founder
DeFi11	CEO
Distributed Lab	CEO
Draper Goren Holm	Founding Partner
Draper Walled Garden	CEO
Drife	CEO & Co-Founder
Dubai Cultiv8 Investments Limited	CEO
Elekron Ventures	CEO
Enabling Future	Founding Partner
ENOC	Group IT Director

Etisalat	VP - IT Strategy
Euphoria Capital Partners	CEO
Fincasa Ventures	CEO
Forte Securities	Global Head - Legal & Compliance
Freela	CEO
Global Gateway Enterprise	CEO
Golden Algorithm Technologies	CEO
Greenstone Equity Partners	VP
GRIP Investments	Director of Partnerships
Growmore Group	Chief Investment Officer
Hedget	Marketing Lead
Hong Kong Emerging Technologies Venture Fund	Founder & Operating Partner
Inacta	Business Development - MEA
IOP Capital	Executive Director
Jets Capital & Listing.Help	Founder
KING's Inc.	Founder
Lead Ventures	Group CEO & Senior Advisor
Lendefi	CEO
London Blockchain Foundation	Founding Member
Mass DeFi	COO
Nexo	Founding Member
Niko Technologies	Founder, Commercial & IT Director
O1ex	Founder & CEO
Olymp Capital	Co-Founder & CEO
Phoenix VC	Partner
PIMCO	Senior Portfolio Manager
Pimilico Partners	Co-Founder
Qchain	CTO
Reef Finance	CEO

Ripple	Director
Ritossa Family Office	Chairman
Sand Spring Partners	Founder & CEO
SASCO Holdings	COO
Seed South Capital	General Partner
Sharjah Research, Technology & Innovation Park	Director of Digital Transformation
Sharjah Research, Technology & Innovation Park	CEO
SingularityDAO	CEO
Smart Dubai	Director
SWIC Digital Gateway AG	Founder
Tawreeq Holding	Group CEO
Tezos Foundation	Managing Director
Thompson Family Office	Advisor
Titan Advisory	Founder & CEO
Tranche.Finance & Jibrel	COO
Triskelion VC	Managing Director
Tsang Group	Chairman
Two Prime	Managing Director
UAE Financial Market Association	Chairman
Velas Network AG	Founder & CEO

# TESTIMONIALS



The event was wonderful and very well located. The environment created for networking was very appropriate and mainly the room to talk directly with the projects & have direct contact with their representatives and identify common points of business.

I want to congratulate the Congress team, a great organization and a fantastic team with the humanized service with the guests and the projects.

**Bruno Contardi**  
Head of Exchange Acceleration Program  
*INBlockchain*



I had the pleasure to attend and network with high professional investors. I am happy about how the event went.

**Dr. Adel Hubail**  
Chief Executive Officer  
*Global Gateway Enterprise*



I had a great time at the event. Great organization & great company. The speakers were fun and attendees were of very high quality.

**Graham Leach**  
Partner  
*Hong Kong Emerging Technologies Venture Fund*



I would like to thank Agora Group for the organisation of the event which was very useful to us.

**Simon Buchi**  
CTO  
*SWIC Digital Gateway AG*



It has been an enormous pleasure to speak at the Global Blockchain Congress in Dubai this February.

Thank you AgoraGroup, Hadi Malaeb and your wonderful team, for bringing together participants with valuable insights, important experiences and shining eyes.

**Kristina Lucrezia Cornèr**  
Managing Editor  
*Cointelegraph*



Thank you Agora Group for your support! Looking forward to taking part in future events.

**Talal Tabbaa**  
COO  
*Tranche.Finance*



It was surely one of a kind experience as a young entrepreneur. Would suggest anyone in my shoes to make sure they attend the upcoming events by this Agora team.

**Mahadev Vasireddy**  
CEO  
*Freela*



In the middle of the pandemic, the Global Blockchain and DeFi congress proved to be a boon for the Blockchain industry. I appreciate the event format of bringing Projects, Investors, & Regulators together to create partnerships that can potentially change the landscape. I am looking forward to participate in the future events organised by Agora and TDeFi.

**Rishabh Gupta**  
COO  
*Mass DeFi*



It's second edition I'm attending as a speaker and every time it's great to be reunited with familiar faces from the crypto space from every region of the world. This time it was even better because of the current world situation, thanks to Agora we have been able to do business as usual after a year locked somewhere.

**Christophe De Courson**  
CEO  
*Co-Founder*



Awesome days in Dubai. Agora's event provided us with the possibility to meet new partners, & to talk with the smartest people in the DeFi space. Nothing negative about the event, & looking forward to attend the next edition!

**Aleksei Kopievskii**  
CEO & Co-Founder  
*DeFi Pie*



The event organized by Agora consisted of high-quality speakers, investors and audience. All the safety measures were taken too during these times of pandemic. The communication with the organisation team ran extremely smooth and professional. I would like to thank Agora for the entire setup.

**Shirly Valge**  
COO  
*Velas Network AG*



The 6th Global Blockchain Congress in Dubai was a great opportunity for Draper Goren Holm to meet startups and gain exposure to investors. We're looking forward to attending future Agora events.

**Josef Holm**  
Founding Partner  
*Draper Goren Holm*



The Global Blockchain and DeFi Congress events set the gold standard in investors conferences. From the caliber of the speakers & panelists to the white-glove service provided by the organizers; any investor, project or thought leader in the space should strongly consider participation. Meetings were tailored exactly to our needs and the partnerships we formed from the events are invaluable. We will regularly be attending all of these events moving forward. Thanks again to Hadi, Rim and the rest of the Agora Group team!

**Clifford Sarkin**  
COO  
*CasperLabs*



How refreshing to be able to meet, in an extremely well organized and safety-driven event, more than 200 Blockchain and DeFi professionals from all over the world at the 6th edition of the Global Blockchain Congress and the Inaugural Global DeFi Congress hosted by Agora on Feb 9th and 10th in Dubai, UAE.

Way to go AgoraGroup team and Kuddos for pulling off a great event with enriching content, world-class speakers, top notch investors and incredible Blockchain and DeFi projects while keeping everyone safe and healthy.

**Mohamed Al Banna**  
Group CEO & Managing Director  
*Lead Ventures*



The Global Blockchain Congress and the Global DeFi Congress offer a very unique and customized format where investors get to meet with projects one to one. We find this format very effective in identifying potential investment opportunities. I really enjoy attending Agora's events and will continue to do so in the future.

**Saeed Hareb Al Darmaki**  
Managing Director  
*Alphabit Digital Currency Fund*



This Global Blockchain Congress was high-spirited and lively and received a lot of energy in the atmosphere where the world economy stopped in Corona. Agora's staff were also smart and attentive to every detail.

**Keiko Koguma**  
Representative Director  
*KING's Inc.*



We love the format of the Global Blockchain and Global DeFi Congress. The meetings with the projects are well organised and they are very effective in identifying investment opportunities. We are in talks with many projects that we have met at the event and we look forward to attending the next edition.

**Bijan Alizadeh**  
Managing Partner  
*Phoenix VC*



We want to thank you for such a well-organized event, everything was great. It is a good experience to meet people who are in the same sphere, we found a lot of interesting connections for us. I don't know how you managed to organize an offline congress these days, but it was great! Thank you!

**Kateryna Nekrashevych**  
Senior Product Manager  
*Niko Technologies*



The 6th edition Global Blockchain & DeFi Congress organized by Agora Group was a great opportunity for us to meet with great startups. We were very impressed with the quality of the presentations and discussions. The format of the pre scheduled meetings is very efficient and we met some interesting companies with whom we are in discussion for funding. We are looking forward to attending future editions and see this as one of the must attend events in the region.

**Jack Smies**  
Executive Director  
*IOP Capital*



I really enjoyed the Global Blockchain Congress - it was good to see people in person again and to share our ideas. There were many motivated companies all trying to pioneer and build in this new DeFi space. I would recommend going to an Agora event to network and also meet interesting startups.

**Amadeo Brands**  
Partner & CTO  
*DeFi Capital*



It was a great pleasure working with Agora Group towards our endeavor in finding our growth partners at Aqilliz. They go the extra mile in finding the right partners and are thoroughly professional in providing a seamless support all through the event. We benefited a lot from this.

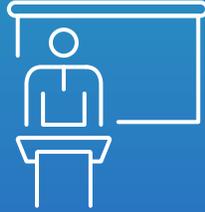
**Gowthaman Ragothaman**  
Chief Executive Officer  
*Aqilliz*



It was our pleasure to attend the 6th edition of the Global Blockchain Congress and inaugural DeFi Congress hosted by Agora Group. It was a very successful event! Thank you for the great Organization & congratulations again to the Agora team for their excellent work.

**HE Laila Rahhal El Atfani**  
Founder & President  
*Business Gate*

# AGORA'S SERVICES



## CONFERENCES



## PRIVATE INVESTORS MEETINGS



## MARKET EXPANSION SUPPORT



## MARKET RESEARCH

# UPCOMING EVENTS FOR 2021

**3<sup>rd</sup> Annual**

**Gulf Congress On Cybersecurity**

April 11<sup>th</sup>, 2021 | Dubai, UAE

**1<sup>st</sup> Annual**

**Legal Disrupters Congress**

May 31<sup>st</sup>, 2021 | Dubai, UAE

**7<sup>th</sup> Edition**

**The Global Blockchain & DeFi Congress**

June 21<sup>st</sup> & 22<sup>nd</sup>, 2021 | Dubai, UAE

**3<sup>rd</sup> Annual**

**Healthcare Disrupters Congress**

September, 2021 | Dubai, UAE

*Looking forward to seeing you again!*



## **Head Office Location**

Creative Tower ST Fujairah, UAE | No 2, Second Floor  
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[www.agoragroup.ae](http://www.agoragroup.ae)